

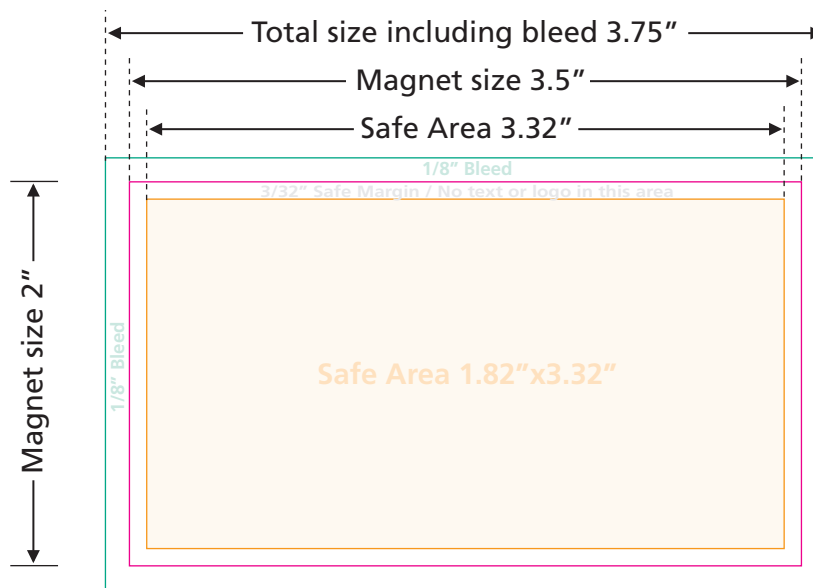
Please follow these 5 steps to make sure your artwork meets Artech requirements:

- 1** Artwork must be created or saved as:
Illustrator, Corel Draw, Indesign, Photoshop (300 Dpi minimum), or a High Resolution PDF File.
We can't use Word, Publisher or any other file.
- 2** Keep all text, logo & important information in the "Safe Area" (light orange section shown below)
All text & logos must be spaced at least 3/32" from the die line.
- 3** If the artwork bleeds the edge, please include 1/8" extra bleed on each side.
- 4** Convert all the fonts used in your document to outlines.
- 5** Make sure all bitmap files are at least 300 Dpi, actual size.
If images are linked, please make sure you send them with the original file.

Always send your artwork to artech@artechpro.com

Thank you for following these guidelines.

**EXAMPLE
FOR A
2"X3.5"
MAGNET**



EXAMPLE #1, Meets Artech Specifications



— Die Line — Safe Area

EXAMPLE #2, Doesn't meet Artech Specifications

Why ? Logo & text too close to the edge. (Safe Margin not respected)
No extra bleed (image must extend 1/8" beyond Die line)
Image is too low resolution.



— Die Line — Safe Area